

## **Connected Art Educators: The Art of Leveraging Social Media to Build a Personal Learning Network**

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**Presenters:** Elizabeth Delacruz (@emdela), Tricia Fuglestad (@fuglefun), Craig Roland (@craigr), Ian Sands (@iansands).  
*Four presenters share tips and tricks on starting and growing a personal learning network. Useful online tools and resources will be provided.*

**Key Concepts:** Personal Learning Network, Personal Learning Environment, Peer Learning Network

### **Tips**

1. Get connected.
2. Build your Web presence (starting with your profile).
3. Become part of the conversation.
  - Write, curate, share, contribute
4. Start small, grow slowly.
  - Read some blogs
  - Find a few people to follow on Twitter
  - Follow/Join Twitter Chats (#artsedchat, #edchat, #art #artsed)
  - Discover new people to follow (following/follower lists, RTs, #FollowFriday or #FF, Twitter4Teachers)
  - Expand to other resources (museums, news organizations, conference hashtags)
  - Don't just follow-join the conversation by @mentioning people in your tweets
5. Manage the flow of information.
  - TweetDeck, RSS Feeds, Aggregators, Unfollow, Disconnect, Prioritize
  - Subscribe to your favorite blogs (daily digest or send posts immediately)
6. You can't be everywhere so don't try
  - Find places where you are comfortable
7. Keep an eye on several, go deep on a select few
8. Be surprised at how fast you make friends!

### **Tools & Resources**

- Twitter
- Tweetdeck (laptop)
- Twiterrific (iPad)
- Google+ (plus.google.com)
- Pinterest.com
- Facebook.com (join art teachers groups)
- Tumblr.com
- Art Education 2.0 (arted20.ning.com)
- NAEA Ning Sites
- thesmARTteacher.com
- theartofed.com
- Edmodo
- LinkedIn
- Artsonia

### **Elizabeth Delacruz Resources + Links**

- Elizabeth Delacruz Flickr set App Sampler with notes: <http://bit.ly/delaset>
- Elizabeth Delacruz Flickr tips blogpost: <http://bit.ly/delafllick>
- Elizabeth Delacruz Instagram blogpost: <http://bit.ly/delainsta>
- Elizabeth Delacruz PDF list of online sites and tools: <http://bit.ly/delatools>
- PLN group Pinboard for 2013 NAEA session: <http://bit.ly/NAEA2013PLN>
- UF online arted grad students and alumni group Pinboard: <http://bit.ly/ufglobal>
- Craig Loves Glitter Group Pinterest Board: <http://bit.ly/craiglovesglitter>

*"Where would I even be without my P.L.N.? I asked myself that question recently when I realized how it has dramatically changed me. I now have experts around the world that I can turn to in times of need and friends that can support and inspire me daily." • Elana Leoni (Edutopia)*

Friday, March 8 11:00AM - 11:50AM, Meeting Room 103A/Center/1st Floor Best Practice Lecture