

MAKE YOUR PRESENTATIONS “STICKY”

Tip #1

Use sharpie markers and sticky notes to generate ideas, away from your computer. Choose a handful of ideas, and from those choose one as your *core message*.

Tip #2

Avoid the *curse of knowledge*—the difficulty of remembering what it was like to not know what you know. Keep it simple!

Tip #3

Make your audience aware of a gap in their knowledge and then fill it.

Tip #4

Introduce unexpected elements in your presentation. Curiosity must come before content. Tease, and then tell them.

Tip #5

Rather than use words, visualize your ideas. *Make them real!*

Tip #6

Use a Sans Serif font, like Arial or Verdana, for text. It's easier to read. The bigger the font size the better.

Tip #7

Make slides that reinforce your ideas, not repeat them. -*Seth Godin*

Tip #8

Imagine that each word in your Powerpoint is costing you \$50.00. -*Lynn Burmark*

Tip #9

Stories and examples are the building blocks of a presentation.

Tip #10

If you have to use bullets, use them sparingly. -*Nancy Duarte*

Final Word

Try something new with each new presentation—a new trick, tip, or tool. The “perfect” presentation is a work in progress.

Recommended Books

Brain Rules by John Medina (2008)
Made to Stick by Chip & Dan Heath (2007)
Presentation Zen by Garr Reynolds (2008)
Slide:ology by Nancy Duarte (2008)
Visual Literacy by Lynell Burmark (2002)

Watch Great Presentations

TED Talks
www.ted.com

Top 10 Best Presentations Ever
tinyurl.com/k58gq

More Presentation Tips & Tutorials

Presentation Zen (Garr Reynolds)
www.presentationzen.com

Nine Steps to Powerpoint Magic (Seth Godin)
tinyurl.com/4hearh

Guy Kawasaki 10-20-30 Presentation Rule
on www.youtube.com

Related Sites

SlideShare (presentation examples)
www.slideshare.net

Worlds Best Presentaton Contest 09'
tinyurl.com/muy66c

Pecha Kucha 20X20 (presentation model)
www.pecha-kucha.org

Prezi (zooming presentation editor)
prezi.com

280 Slides (online presentation editor)
280slides.com

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www.morguefile.com

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