

Criteria	Novice	Intermediate	Expert
<b>Content</b>	The site lacks a clearly stated purpose. Factual, spelling, and/or grammatical errors make it difficult to understand the text. Citations of sources are missing or improperly organized.	The purpose of the site is clear, but some parts seem unrelated. The text is generally accurate and easy to understand. Citations of sources are included, but one or two are missing or inaccurate.	The purpose of the site is clearly stated. The text is accurate and easy to understand. There are few, if any, errors. Appropriate citations for all sources used in developing the site are included.
<b>Use of Multimedia Elements</b>	Several graphics, photographs, video, or audio files need further editing, some fail to download, or seem unrelated to the purpose of the site.	Most of the photographs, graphics, video, or audio files are appropriately edited, download quickly, relate to the purpose of the site, and enhance the visitor's experience.	All of the photographs, graphics, video, and audio files are appropriately edited, download quickly, relate to the purpose of the site, and enhance the visitor's experience.
<b>Site Design</b>	Layout changes from page to page within the site. Many of the links fail to work properly. Visitors may become discouraged or lost.	Layout is generally consistent from page to page. A few links are difficult to find or fail to work properly. However, visitors should be able to find their way around the site.	Layout is visually appealing and consistent throughout the site. All links work and are clearly marked. Visitors can easily navigate back and forth through pages.
<b>Page Layout</b>	Pages have a cluttered appearance making it difficult to recognize important content.	Most pages are well organized and easy to read. On one or two pages, it is difficult to determine what is important.	All pages are clearly organized making it easy to recognize important content. There is effective use of all page elements.
<b>Team Skills</b>	Members function poorly as a team. One or two members do most of the work on the site.	Members generally work well together and are able to resolve disagreements. Most members contribute to the site.	Members show respect for one another, work well together, and share equally in contributing to the site.
<b>Authorship</b>	The site is missing a statement of authorship, the school's name, and date of publication.	The site includes a statement of authorship but is missing the school's name, or date of publication.	The site includes a statement of authorship, the school's name, and date of publication.